

## **Job Title: Promotions**

We are gathering a small group of dynamic individuals for the Promotions team to aid with driving the excitement for our events! This team will play a key role in building brand awareness and generating buzz, overall, maximizing attendance. This role is perfect for a marketing-savvy professional who thrives on engaging with audiences and can inspire action with effective communication. We need self-starters who possess an entrepreneurial mindset, can develop unique promotional strategies, and leverage both digital and in-person channels to reach our target market. If you have a magnetic personality, a knack for building excitement, and a passion for socializing, we want you on our team!

### **Key Responsibilities:**

- Develop and execute personal marketing strategies to generate awareness and attendance for events
- Building relationships with potential attendees to drive ticket sales
- Tracking results; manage personal guest list
- Coordinate with the event assistant to ensure client requirements are met; ensuring a seamless client experience
- Support onsite events by engaging with guest and ensuring a positive experience

### **Qualifications:**

- Excellent interpersonal and communication skills
- Capable of working under pressure and meeting deadlines
- Extremely organized and punctual
- Creative thinking and problem-solving skills
- Ability to work independently and with a team
- Strong social media presence
- Established connections in the community; robust network of contacts

**Employment Type:** Contact (per event basis)

**Pay:** Commission on ticket sales

**Schedule:** No set schedule. Meetings on Zoom. Be available the week of events

Send resume to [CHEvents.Events@gmail.com](mailto:CHEvents.Events@gmail.com)