

Job Title: Content Creator

We're looking for a Content Creator who can capture our events and turn them into visuals people want to watch, share, save - and experience for themselves.

The role is simple: Capture the people, energy, interactions, details, and unexpected moments that make each experience memorable. Make people wish they were there.

We want someone who understands how to tell the story of an event through a phone or camera - and knows what performs on social media.

Key Responsibilities:

- Identify, prospect, and secure new sponsorship opportunities for CHLvents events and activations
- Attend and capture select CHLvents events
- Film vertical, social-first video content
- Capture candid guest interactions and memorable moments
- Create Reels, TikToks, Stories, and short-form videos
- Capture behind-the-scenes content before and during events
- Conduct occasional quick guest interviews and social segments
- Identify moments worth capturing without needing constant direction
- Create content that showcases the personality and culture of CHLvents
- Stay aware of current social media trends and creatively adapt them to the brand
- Work alongside the CHLvents team to execute event-specific content ideas
- Organize and deliver content promptly following events

Qualifications:

- Naturally see moments that would make great content
 - Understand Instagram Reels, TikTok, and short-form storytelling
 - Know how to capture people without making everything feel staged
 - Have a strong eye for composition, lighting, movement, and atmosphere
 - Understand trends without making every piece of content feel like a trend
 - Are comfortable approaching and interacting with event guests
 - Can work in fast-paced restaurants, parties, nightlife, and social environments
 - Are creative, reliable, and self-directed
 - Can capture both polished moments and spontaneous ones
 - Understand that sometimes the best content happens when nobody planned it
- Experience with editing apps such as CapCut, Adobe Premiere, Final Cut Pro, or similar platforms is a plus. Having an eye for content matters more to us than owning expensive equipment.
-

Employment Type:

Part-time

Pay:

After a 2-weeks evaluation the opportunity will lead into contract / paid per event

Schedule:

- 2-3 days a week; 2-3 hours per day
 - Availability required during event weeks and onsite event dates
 - Must be located in Dallas, Texas or the DFW area
-

Ideal Candidate:

Aspiring content creators. Videographers. Social media creatives. Film and communications students. Lifestyle creators. Photographers expanding into video. And people who are constantly capturing moments because they naturally know what looks good on camera. You can be an expert in the field or new - just be creative and up-to-date with what's trending.

Send portfolio / interest to: CHEvents.Events@gmail.com